

Overview

For over 35 years, THX has set the standard for the audio and visual fidelity of entertainment experiences. THX Certification is a globally recognized assurance of uncompromising quality, consistency and performance. We blend art, technology, and the dynamics of real world listening and viewing environments to ensure products deliver the artist’s true vision.

THX Certification

Using industry standards and a proprietary testing methodology, THX engineers evaluate and certify the audio and visual fidelity of consumer electronics to ensure they deliver the optimal entertainment experience. In cinemas, at home, and on-the-go, your entertainment comes alive with THX.

Certification Process



What We Test

THX engineers perform hundreds of audio and video performance and quality assurance tests before a product is confirmed to be THX Certified.

AUDIO: We analyze everything from output levels, frequency response, signal-to-noise, distortion and bass management to recreate high impact cinema sound and best-in-class audio fidelity.

VIDEO: We test color accuracy, panel performance, and video processing, to confirm a display delivers accurate images and pristine video performance in every frame.

Why Certification Matters

The THX Certified benchmark offers consumers the assurance of superior audio or visual performance from consumer electronics.

- ◆ THX offers the industry’s most rigorous testing process
- ◆ THX guarantees high performance and premium build quality

Consumer Benefits

- ◆ Many THX Certified products ship with a **pre-calibrated** THX viewing or listening mode, which guarantees the highest-quality out-of-box experience.
- ◆ Premium features such as THX Certified help consumers rank their purchase options when **comparison** shopping.
- ◆ When making a premium audio or video purchase, shoppers are more likely to **trust** a brand they are not familiar with if the product is THX Certified.
- ◆ When purchasing THX Certified products, consumers have **confidence** that they will enjoy a high fidelity entertainment experience.